



2026 Waddle this Way Market & The Hungry Duckling Guidelines

This guide covers all craft products sold at the 2026 market, please read carefully.

Date, Time & Location:

The 2026 Waddle on the Riverbank, Waddle this Way Market & The Hungry Duckling will be held on September 13, 2026. The family friendly event begins at 10am and ends at 3pm at Carroll Memorial Park on the corner of Route 72 and Madison St. in Genoa, IL. along the Kishwaukee River.

Fees:

The booth space is \$40.00 for a 12' wide by 12' deep space. Booth space will be given based on the number of spaces requested, and what you are selling. Please pay special attention to the space sizes listed and purchase your spaces accordingly.

1 (one) space is 12' wide x 12' deep

Vendors are responsible for all booth needs. We are only providing the space for you.

You decide how many spaces you would like to purchase. The market is located in Carroll Memorial Park. You will be on grass and there is no electricity offered. Once payment is received it is understood that you are agreeing to all guidelines as written.

All Chamber expenses are tax deductible as a business expense, as permitted under prior Law (1098). Pursuant to the Revenue Act of 1987, we are required to advise you that your Genoa Area Chamber of Commerce fees are not deductible as a charitable contribution for federal income tax purposes.

You pay by credit card when registering.

Approval:

Although this is an invite only event, not all committee members know what you sell. This is the reason we asked what you sell in the registration. This information is needed for our files, and for your safety. This will also assist us in setting up the market. Vendors will receive notification from the market committee with your vendor space number as well as a map of the site showing your location prior to the event. The market committee reserves the right to assign all spaces. Special requests are not guaranteed, but can be placed in the comment section of the event.

Set-up:

The official market time is from 10:00 am to 3:00 pm. Vendors may choose to begin set-up as early as 7:40 am, but vendors must leave clearance for other vendors to get through. **Carroll Memorial Park is city property and, no vehicles will be allowed on the grass. No exceptions.** Please note the event takes place on grass. If you need assistance, please bring help for your business. We will have people with golf carts there to assist you with set up and take down, but they are not responsible for you or your items and you need to be sure to have the ability to transport yourself in the grass if needed. All vendors should be set-up and ready by 10:00 a.m. **Set-up will not be allowed before 7:40 a.m. or after 10:00 a.m.** Please be prepared to stay the entire length of the market. Vendors arriving late or leaving early will not be tolerated and you will not be invited to future events if this happens.

Parking: You may park in the lot to unload. After unloading, to give market and event guests easy access to the event, we ask that you park in the grass located further south on the property. Please do not park on Madison Street, you will be asked to move.

Attendance:

If you are unable to attend the event, we ask that you please notify us 24 hours in advance of the market. An unexcused absence can forfeit your chance of being invited to future events. You will also not receive a refund of market fees paid. Please be prepared to stay the entire length of the market. We can be reached at 815.784.2212. Your booth must be paid for by August 12, 2026, no exceptions

Tents:

All tents and coverings must be adequately secured for winds. A total of 100 pounds in weights are required on all tents and coverings. Tents and coverings without adequate weights will be required to be dismantled and removed from the market regardless of weather conditions. If you fail to comply, we will ask you to leave without refund of payment. This is for your safety and the safety of others. Security checks will be made to ensure that your tent is in compliance.

Scales:

If goods are sold by weight, the producer's scales must comply with the standards of the State of Illinois for sales by weight. All scales must be legal and certified. For more information regarding this call (217) 785-3201 or visit www.agr.state.il.us.

Market Etiquette:

Vendors and sellers are expected to wear attire that maintains the family atmosphere of the Waddle on the Riverbank event (i.e., must wear appropriate shirts with no explicit language, shoes, etc.). Vendors are not permitted to yell, taunt, or aggressively pursue sales with customers, vendors or market staff. In the interest of fair trade, producers disparaging other vendors' goods and/or selling items not at fair market value during any time of the market are not permitted and vendors doing so will result in the removal from the market and forfeiture of their space rental fees. Smoking by vendors is prohibited in the market. If playing music, it must be at a low volume as to not bother the booth around you. Concerns about other vendor's products/actions should be kept confidential and directed to the chamber director, Krissy Johnson.

Enforcement of Rules:

Vendors at the market must at all times respect the market guidelines. The market committee members have full authority to enforce all rules; any vendors failing to comply can be removed from the market without reimbursement of market fees. Any behavior deemed by the committee to be disruptive in any way shall be cause for eviction of the vendor with forfeit of rental fees.

Food Sales:

All food items sold must comply with local, state, and federal health regulations. If selling as a Cottage Food Operator you must register with the DeKalb County Health Department, Environmental Health Division. All processed/prepared food vendors (including those selling meat, eggs, canned goods, potentially hazardous baked goods and prepared foods) must contact the DeKalb County Health Department, Environmental Health Division to ensure that the proper licenses have been acquired. The Environmental Health Division of the DeKalb County Health Department can be reached at 815-748-6673. All food permits, certifications and licenses must be available at any time if asked for from the Chamber.

Enforcement of Rules:

Vendors at the market must at all times respect the market guidelines. The market committee members and the city officers have full authority to enforce all rules; any vendors failing to comply can be removed from the market without reimbursement of market fees. Any behavior deemed by the committee to be disruptive in any way shall be cause for eviction of the vendor with forfeit of rental fees.

FAQ:

Is there a deadline to register? Yes, registration ends August 12, 2026.

Is there electricity? No, there is not electricity. If you are a food vendor that requires electricity, please contact the chamber via email at KJohnson@Genoaareachamber.com

Is there a bathroom? Yes, there are port-a-potties for use with hand washing stations.

Can I be by my friend? We will try to accommodate requests but can't make any promises.

What if I can't walk far? Bring a friend to assist you. This is a park without really close parking.