



2023 ANNUAL REPORT

www.GenoaAreaChamber.com

815-784-2212

OUR MISSION

It is the mission of the Genoa Area Chamber of Commerce to enhance the growth, image, and development of the business community and the greater Genoa area.



FROM THE DIRECTOR



Krissy Johnson
Executive Director

2023 was an amazing year!

Connecting businesses and the community, as well as businesses to businesses is how we succeed and grow.

It is because of your continued support and investment that we are able to *forge the future* with a purpose as a chamber.

Thank you for growing with us!



2023 CHAMBER BOARD

EXECUTIVE BOARD

Manny Peña - President
Karen Simmons - Vice President
Linda Peterson - Treasurer

BOARD MEMBERS

Stephanie Bradac
Mark Carlson
Melissa Davidson
Jennifer Groce
Michaela Menzies
*Alyssa Seguss
Scott Suchy

**denotes non-voting Board Member*

CHAMBER STAFF

Krissy Johnson - Executive Director
Emily Martinez - Marketing Director

AMBASSADOR CLUB

Krissy Johnson	Gabriela Rodriguez	Sandi Rease
Emily Martinez	Susie Grainger	Carol Romano
Carissa Brendle	Jennifer Groce	Jamie Sibigroth
Mark Carlson	Bonnie Hanson	DeaLynne Stone
Hannah Davekos	Mary Keys	Cortney Strohacker
Melissa Davidson	Josh Kubiak	Carolyn Tobinon
Karyn Dulin	Jennifer Lechelt	Sheri Wigant
Sherry Frankenbach	Michaela Menzies	Emily Woodard
Karl Gallagher	Lynnette Obrycki	Anne Zimmerman
	Nancy Peña	

CHAMBEREVENTS

HOME & BUSINESS EXPO



KING & QUEEN SCHOLARSHIP



CRUISIN' TO GENOA CAR SHOW



GENOA CHAMBER GOLF CLASSIC



CHAMBEREVENTS



GREAT GENOA DUCK RACE



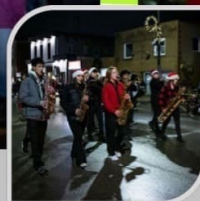
RUMBLE ON THE RIVER



FALL CRAWL



CELEBRATE THE SEASON



BY THE NUMBERS

182
Active
Members

22
New
Members

1,000+
Event
Attendees!

TONS OF
Amazing
Volunteers

11,128
Social
Followers

13
Upgraded
Memberships

11,567
Facebook
Visits

157
Email
Campaigns

23
LIFTed
Members

92%
Retention
Rate

213
New FB
Fans

262
Facebook
Posts

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CORPORATE SPONSORS



EXECUTIVE MEMBERS



ASSOCIATE MEMBERS

Brian Bemis Toyota of DeKalb
Davidson Pargman & Co
Heartland Bank & Trust
IBEW Local 196
Confetti Wish

ServPro of DeKalb County
Ryan Braden Agency
Farm Way Fencing
Cruisin' Genoa
Resource Bank





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