CELEBRATE THE SEASON
December 2nd
ILLUMINATE GENOA
December 14th

Dear Genoa Chamber Members,

The Genoa Chamber of Commerce has two exciting events taking place this year we would like to invite you to be a part of.

The Chamber will be hosting **Celebrate the Season** on **Friday, December 2nd** from 6pm to 8pm. Hometown traditions are back! This evening event which includes the 21st annual Jingle Bell Parade, Santa's arrival, tree lighting ceremony, wagon rides, petting zoo, free pictures with Santa, candy canes and a coloring contest!

We hope that those of you who have joined our festivities in the past, will join us again, and those of you who haven't, will consider joining in on this tradition! We welcome you to have a booth for **networking, marketing, charitable purposes, or just for fun.** Some of the activities of years past by clubs & churches have been holiday give aways, hot chocolate & cookie booth, holiday crafts, food booths, raffles, carolers spreading good cheer. The booth spaces are free for everyone! Be creative this season and *Celebrate* your business! **To reserve your vendor space, please email the Chamber office at info@genoaareachamber.com, no later than November 11th.**

Returning for its seventh year will be a **Merry Main Street Competition**!
We are inviting and encouraging all community businesses to take part in Merry Main Street and decorate your store front window and/or have a live or animated holiday window display. There will be a prize for the first-place winner!
Along with the Merry Main Street Competition, we will also be hosting a residential holiday light competition, **Illuminate Genoa** for the residents of Genoa to join in some community spirit as well as light up our town. If you would like to be a judge in the Illuminate Genoa Holiday Lighting Competition, please email info@genoaareachamber.com

We hope you will join us in bringing the magic of the holiday to Genoa!

Warmest regards of the season,
The Celebrate the Season Committee

GENOA Area CHAMBER of Commerce

Chamber Member Sponsorship opportunities for

CELEBRATE THE SEASON

Downtown Genoa

December 2, 2022

6pm – 8pm

$800 Winter Wonderland: Company logo with name will be listed on the map of events that is given to attendees. Company logo will also be on all marketing, and on social media. Company name announced at community tree lighting.

$600 Rudolph's Ride Sponsor: Company logo with name and link will be printed on a banner on the wagon rides. It will also be included on all marketing and on social media. Company name announced at the community tree lighting.

$200 Starlight Star Bright Sponsor: Company logo with name and link will be included on all marketing and on social media. Company name announced at community tree lighting.

$100 Silver Bells Sponsor: Company name will be included on all marketing and on social media. Company name announced at community tree lighting.

$50 The Elves Sponsor: Company name included on all marketing.

Deadline for printed sponsorship is Friday, November 4, 2022

☐ Winter Wonderland - $800 ☐ Rudolph's Ride - $600

☐ Starlight Star Bright - $200 ☐ Silver Bells - $100 ☐ The Elves - $50

___Parade Participant: Will you be: (circle one) Walking? Driving? On a float?

___Vendor: What will you be doing: _____

Name of Business/Vendor/Parade Participant: _____

Phone Number: _____Email:_____

Sponsorship by mail with check to:

Genoa Area Chamber of Commerce
113 N. Genoa Street, Suite B,
Genoa, IL 60135

Sponsorship online:

THANK YOU FOR YOUR SUPPORT

www.genoaareachamber.com

info@genoaareachamber.com