



**Sponsorship opportunities for  
CELEBRATE THE SEASON & the JINGLE BELL PARADE  
December 3 & 4, 2021**

**\$800 Winter Wonderland:** Large company logo will be listed on the map of events that is given to attendees on Friday night as well as on parade route map to be distributed through town. Company logo will also be on all posters, flyers, emails, website, and on social media for both events. Company name announced at community tree lighting and on Facebook live streaming of Saturday's parade. Choice of premium parade placement.

**\$600 Rudolph's Ride Sponsor:** Company logo will be listed on the map of events that is given to attendees on Friday night as well as on parade route map to be distributed through town. Company logo will also be on all posters, flyers, emails, website, and on social media for both events. Company name announced at community tree lighting and on Facebook live streaming of Saturday's parade.

**\$300 Starlight Star Bright Sponsor:** Company logo will be included on all posters, flyers, emails, website, and on social media. Company name announced at community tree lighting. Company name will be listed on the map of events that is given to attendees on Friday night as well as on parade route map to be distributed through town.

**\$100 Silver Bells Sponsor:** Company name will be included on all posters, flyers, emails, website, and on social media. Company name announced at community tree lighting.

**\$50 The Elves Sponsor:** Company name included on all posters, flyers, and emails.

**Deadline for printed sponsorship is Friday, November 8, 2021**

Winter Wonderland - \$800

Rudolph's Ride - \$600

Starlight Star Bright - \$300

Silver Bells - \$100

The Elves - \$50

Please email [info@genoaareachamber.com](mailto:info@genoaareachamber.com) for vendor placement or to be included in the walking parade on Friday or the driving parade on Saturday.

Name of Business: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

You can pay for your sponsorship by mail with check or online from The Chamber website:

<https://genoaareachamber.com/chamber-event/celebrate-the-season/>



**THANK YOU FOR YOUR SUPPORT**



Genoa Area Chamber of Commerce  
815.784.2212

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