

**Genoa Area Chamber of Commerce**  
**2017 Genoa Days King & Queen Scholarship Contest**  
**CRITERIA**

**Objective:**

It is the goal of the Genoa Area Chamber to promote an outstanding female and male individual of high moral standards and community commitment to reign over the Genoa Days Celebration, to serve as a role model for area youth, and to enhance the image of Genoa to surrounding communities. The candidates will be chosen based on the criteria below. This contest enables the candidates to compete for prize money, which the Chamber would like to see used for continuing education.

**Candidate Determination:**

To be considered, candidates need to complete an application and submit it on or before **April 1<sup>st</sup>** to the High School Guidance Office. All completed applicants will be reviewed and finalists will be notified.

**Prizes:**

On Wednesday, June 7, 2017 the evening of Genoa Days at 8:00 p.m. on stage, the King & Queen will be announced and each will be awarded \$1000.

**Participation:**

The King & Queen are encouraged to attend the Genoa Days Festivities, wearing their crowns, and all members of the court will be required to ride on a float in the Genoa Days parade on, Saturday, June 10, 2017 at 12:00 p.m. at the Chamber office.

**Judging Criteria:**

The finalists will be judged on communication skills and quality of answers to questions during the private & public interviews. The winner will be determined by the highest grand total of points as outlined in the judges rating sheet.

**Judges:**

There will be a minimum of 5 judges for the determination of the Genoa Days King & Queen. These judges will be chosen from a variety of groups including, but not limited to: former Genoa Days royalty, Genoa Ambassador Club, GK Fire Department, area chambers, area retailers, area media representatives, etc... Several of the judges may be from other communities for the contest, so as to provide a non-bias atmosphere.